

# Lowongan PT.Media Wave Interaktif



SNomor : 016/SR/DIR-TKCC/UNIKOM/III/2017  
Lampiran : 1 (satu) berkas  
Perihal : Lowongan Kerja Bagi Alumni UNIKOM

Kepada Yth.  
Ketua Program Studi di Lingkungan Universitas Komputer Indonesia (UNIKOM)  
di Tempat

Dengan hormat,

Sehubungan dengan adanya surat permohonan dari beberapa perusahaan, berkaitan lowongan kerja bagi Alumni UNIKOM, mohon kiranya Bapak/Ibu Ketua Program Studi berkenan untuk menyebarkan informasi tersebut ke seluruh Alumni pada Program Studi yang Bapak/Ibu pimpin. Adapun perusahaan tersebut antara lain :

1. PT. Central Santosa Finance (bidang Pembiayaan kendaraan roda dua )
2. PT. Achilles Advanced Systems (bidang IT )
3. PT. Liberty Jaya (bidang SoftwareHouse )
4. PT. Infosys Solusi Terpadu (bidang IT Perbankan )
5. PT. Nuansa Cerah Informasi (bidang Sistem Informasi (IT))
6. PT. Media Wave Interaktif (bidang social media monitoring & measurement)
7. Institut Teknologi Bandung upt. Asrama (bidang Pembinaan Mahasiswa)

Berkas Lamaran Kerja dan CV dapat dikirimkan ke alamat atau email yang tercantum dalam surat dari perusahaan tersebut.

Berkaitan pendataan Alumni yang bekerja, mohon kiranya bagi Alumni UNIKOM yang melamar pada perusahaan tersebut untuk melaporkan ke *Career Development Center* (CDC) UNIKOM tentang nama, jurusan, tahun masuk dan tahun lulus serta nama perusahaan yang dilamar untuk dikirim ke email : [cdc@unikom.ac.id](mailto:cdc@unikom.ac.id). Informasi lengkap lowongan pekerjaan tersebut dapat juga dilihat di situs : [cdc.unikom.ac.id](http://cdc.unikom.ac.id)

Demikian, atas perhatian dan kerjasamanya diucapkan terima kasih.

Bandung, 25 Maret 2017

Mengetahui  
Wakil Rektor IV – Bidang Inovasi,  
Pengembangan dan Aset  
  
Dr. Ir. Herman S Soegoto, MBA.  
NIP. 4127.70.002

Direktor Tata Kelola dan Career Center  
  
W. R. Rima Wahdiniwaty, Dra., M.Si.  
NIP. 4127.34.02.011

Tembusan:

1. Yth. Ketua Yayasan Science & Teknologi
2. Yth. Rektor UNIKOM



**SURAT IJIN PEMASANGAN LOWONGAN PEKERJAAN**  
**NO : 12/S.LOKER/MWI/III/2016**

Kepada Yth.  
Direktur Tata Kelola dan Career Center UNIKOM  
Dr. Rahma Wahdiniwati, Dra., MSI.

Melalui surat ini, saya yang bertanda tangan di bawah ini:

N a m a : Reni Rahmawati  
J a b a t a n : HRD PT Media Wave Interaktif  
A l a m a t : Parahyangan Business Park Blok D No. 5  
The Suites Metro, Jl. Soekarno Hatta No. 699B Bandung

mengajukan permohonan pemasangan iklan lowongan pekerjaan PT. Media Wave Interaktif pada:

I n s t a n s i : Universitas Komputer Indonesia (UNIKOM)  
A l a m a t : Jalan Dipatiukur No. 112-116, Coblong, Bandung, Jawa Barat 40132.

Demikian surat permohonan pemasangan iklan ini, diajukan. Besar harapan kami untuk kerjasamanya.  
Terimakasih.

Bandung, 22 Maret 2017

PT MediaWave Interaktif

Reni Rahmawati  
HRD

*\*Detail kualifikasi terlampir.*



## SURAT PERNYATAAN

Yang bertanda tangan di bawah ini :

N a m a : Reni Rahmawati  
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A l a m a t : Parahyangan Business Park Blok D No. 5  
The Suites Metro, Jl. Soekarno Hatta No. 689B Bandung

menyatakan bahwa dalam proses penyeleksian calon karyawan PT Media Wave Interaktif terhadap pihak manapun tidak dikenakan biaya.

Demikian pernyataan ini dibuat untuk digunakan sebagaimana mestinya.  
Atas perhatian dan kerjasamanya, terimakasih.

Bandung, 22 Maret 2017

PT MediaWave Interaktif

  


Reni Rahmawati  
HRD



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mewakili PT Media Wave Interaktif, menyatakan kesediaan perusahaan kami untuk memberikan informasi kepada CDC UNIKOM apabila ada lulusan UNIKOM yang diterima bekerja di perusahaan kami.

Demikian pernyataan ini dibuat untuk digunakan sebagaimana mestinya.

Atas perhatian dan kerjasamanya, terimakasih.

Bandung, 22 Maret 2017

PT MediaWave Interaktif

Reni Rahmawati  
HRD

KUALIFIKASI LOKER PT MEDIA WAVE INTERAKTIF

NO	JOB TITLE	REQUIREMENT
1	Media Buying	S1 degree in Statistic, Communication, Business & Management Study, Advertising or Marketing Team work and interpersonal skills for liaising with clients and colleagues; Excellent written and oral communication skills; Presentation skills for reporting back to clients; Good numerical, analytical and research skills to evaluate campaigns; Strong organizational skills, accuracy and the ability to assimilate information quickly; Negotiation skills to get the best advertising space at the best price; A good understanding of media; The ability to work under pressure, meet deadlines and make decisions quickly; IT literacy; Creativity and problem-solving skills; Commercial and budget awareness.
2	Analyst	D3/S1 degree in Statistic, Communication or International Relations The ideal candidate for this role has 1-2 years of experience as analyst Relevant cross-functional experience (marketing, digital agency, advertising) Experience with digital analytics and metrics is required Attention to detail and ability to work across different teams are essential Strong Excel and Power Point skills Average skill of Microsoft Office.
3	Sosmed Admin	S1 degree in, Business & Management Study, Advertising, New Media or Public Relations Proven working experience in social media marketing or as digital media admin Knowledge of online marketing and good understanding of major marketing channels Positive attitude, detail and customer oriented with good multitasking and organizational ability Fluency in English Thinking creatively and strategically
4	Interfection Strategist	S1 degree in Communication, Business & Management Study, Advertising or Marketing Have excellent interpersonal and communication skills Thinking creatively and strategically Active in community Outgoing, organized, efficient, team player Good presenter Updated to trend Willing to learn Willing to work late or on weekend Average skill of Microsoft Office Word and Excel
5	Strategist	S1 degree in, Business & Management Study, Advertising, New Media or Public Relations Thinking creatively and strategically Proven working experience in social media marketing or as digital media specialist Knowledge of online marketing and good understanding of major marketing channels Positive attitude, detail and customer oriented with good multitasking and organizational ability Fluency in English Thinking creatively and strategically Average skill of Microsoft Office Word and Excel
6	Copywriter	S1 degree in, New Media, Journalism or Public Relations Highly creative and imaginative, and curious about clients product or services Skilled in writing clear, concise and grammatically correct copy Have an interest in popular culture, new trends and styles Good research skills Administrative, IT and proof reading skills Understand the different language styles that appeal to various target markets Have excellent interpersonal and communication skills Have an eye for detail Able to see other people's point of view and take on board feedback.
7	Designer	Creativity and imagination Strong knowledge on Website Design and Lay outting Able to follow corporate conceptualize design Have a good taste in design and strong visual sense Updated to trend Willing to learn At least an Associate Degree or Bachelor Degree in Visual Communication Design or similar field

Sabtu, 25 Maret 2017 - 08:43

<https://cdc.unikom.ac.id/loker/view/lowongan-pt-media-wave.287.html>