

**INDONIZING** THE WORLD WITH MY **IT** BASED SOLUTION.

*Company Profile*



# CONTENTS

**01.** About Us  
*PT. Myindo Cyber Media*

**02.** Business Area  
*Products and Services*

**03.** Awards  
*Company Achievements*

**04.** Portfolio  
*Compilation of Works*

**05.** Clients  
*Who used our services*



You can always  
**discuss**  
your projects  
with us..

## PT. Myindo Cyber Media

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📠 021 722 0871

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Jakarta Selatan, 12130

✉ halo@myindo.co.id

🌐 www.myindo.co.id

# About Us

**MyIndo** is IT Solution Provider that dedicated to provide the best IT services. We help our clients to design, develop, implement, operate and maintain IT systems in the most effective and efficient manner.

We always encourage our team to perform the job professional, responsible and in courteous.

## Vision

**Indonizing** the world with my **IT** based solution.

## Mission

To provide customers with a complete solution to all their current needs and continue to hold its leading place in Indonesia as the best Content and Application Solution Provider



*Myindo is a corporate that identical with technology and sophistication of its future, and also has a great aspirations to be a strong company, not just a Global player, but has to be businessmen with character, graceful and elegant, in accordance with the company's vision "Indonizing the world with My IT-Based Solution."*

*We carry out our work with passion and we enjoyed every existing learning process and also the spirit of learning that we have.*

# Business Area

## Products

Enterprise  
Content Management System



sitecore

A Leader on Gardner web CMS Magic Quadrant for last 4 years, and we are authorize partner for Indonesia!

E- Travle Business Solution

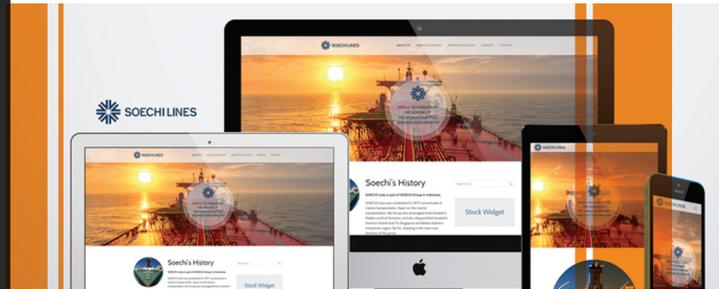
MyTravel

Web-based applications that use travel agents to facilitate the sale and marketing of air tickets to Customer (Company) which has been working with travel agents

E- Travle Business Solution

MyUmroh

a portal that allows prospective Jemaah to select objectively appropriate Umrah service providers as occurred in general travel industry (such as his Traveloka for Umrah).



## Software Solutions

- Web Based Application
- Mobile Application
- Desktop Application
- Enterprise Resources Planning
- Management Information System
- Multi Platform Application Solution
- Enterprise Resource Planning
- E-Commerce Solution
- E-Travel Solutions
- Mobile Solutions
- Enterprise Content Management System
- Business Intelligent

## Manage Services

- Back Office Maintenance System
- End user Support System
- Application Maintenance System
- Security Management System
- IT Service & Support Management

## SERVICES

### ICT Outsourcing

- ICT Project Based Outsourcing
- Developers Contract Service

### ICT Consulting

- ICT Blue Print
- ICT Architecture Design
- ICT Implementation Study
- ICT Transformation Design
- ICT Strategy Design

### System Integrator

- Enterprise Software & Application INtegrations
- Data & System Migration
- Enterprise Data Integration
- Framework Implementation
- Business Process Management



# Awards



## Best Enterprise Award, The Summit Leaders, Oxford, 2016

At The 'Summit of Leaders, Oxford 2016' event on the 20th of December 2016, Europe Business Assembly, The Academic Union, Oxford University awarded MyIndo Cyber Media as The Best Enterprise Award For years the Summits of Leaders have been a source of inspiration, learning and transformation for those who are looking to build better businesses and a better society. Traditionally Europe Business Assembly gathered together prominent academia, think tank, business icons, international leaders and CEOs, brilliant minds from 48 countries to discuss the issues and trends that will determine the future of education and business from.

At the same time on The Socrates Ceremony, our Director Mr. Edwardo Rusfid, was honored as the Manager of the Year 2016 on IT Industry Category.



## World Quality Commitment, Gold Category, Paris, 2013

PT. Myindo Cyber Media has awarded the World Quality Commitment in the Gold Category by Business Initiative Directions (B.I.D) held in Paris, 2013.

This awarded made by the WQC Selection Committee is based on the criteria of the principles of the QC100 TQM; Customer Satisfaction, Communication Strategies, Benchmarking, Information and Data Analysis, Leadership, Planning and Decision-making, Human Resources, Continuing Education and Training, Processes and Production, Financial Outcome, Business Results, ISO 9000, TQM.



## European Award for Best Practice Solution, Brussel, 2014

In 2014, The European Society for Quality Research (ESQR), has awarded European Award for Best Practice Solution to PT MyIndo Cyber Media for the excellences on provide best practice solution and proven their capabilities through their accomplishments, and also for their commitment to excellence and get new ideas on quality management.

# Stakeholder



~ Edwardo Rusfid ~  
Founder, Director

## Summary of Experience

More than 17 years has contributed in ICT. Started contributing to building ICT research team in University of Brawijaya, which is a pioneer in the Jaringan Pendidikan Nasional (JIS-WAN – JARDIKNAS) development.

After several years studying as an activist ICT in some institutions (APJII, Sekolah2000, Airputih Foundation, etc) in 2006 established a PT MyIndo Cyber Media (ICT Based Solution Company) and PT MyIndo Consulting (HR Consulting) in 2010. In 2016 expand its business in agribusiness by establishing PT. Indonesiaku Wira Perkasa.

Consultant ICT in various government institutions (Depdiknas, Kemenkeu, Menag, PDT, etc), are also involved in designing several programs nationwide (Jardiknas, Management Aset Kemhan, Aplikasi Potensi Desa, System Distribusi Haji Terpadu, Pusat Data Pengrajin Nasional, Management Distribusi Anggaran, etc ) including trusted to handle website [www.presidentri.go.id](http://www.presidentri.go.id) and some political figures social media.

In 2013 received an international award for the World Quality Commitment, Paris and in 2014 gained IT Best Practice, Belgium from the European Society of Quality Research.

Outside of business activities in ICT, by loving social, education, humanitarian and traveling activities, is also active in several activities among other things manages Yayasan Sekolah 2000, Inisiator Yayasan Air Putih (Indonesian ICT Emergency Respond Team), and is still active as a Chief Executive of IT IPHI center (Ikatan Persaudaraan Haji Indonesia) & Head of Online Commerce JAPNAS (Jaringan Pengusaha Nasional).



~ Teuku Rafly ~  
Commissioner

## Summary of Experience

As Vice Chairman of the Standing Committee at the Chamber of Commerce of Indonesia, Rafly has the educational background of Mass Communications and Multinational Commerce in America. He had worked at the Boston Herald Newspaper, then in 1996 founded the Internet Service Provider (ISP), PT. Uninet Media Sakti, which was one of five of the first ISPs in Indonesia. Nowadays UNINET has grown into a Network Integrator. For consistency in the IT world, Rafly earns trust became Deputy Permanent Commission for the development of the Information Technology Industry Chamber period 2008-2010, and active in the initiation, maintaining and fight for policies related to the protection of the local industry.

In the period 2010-2012, Rafly trusted as Vice Chairman of the Standing Committee Devices and Information Technology. One of the main targets of the activity is content from Domestic Component (DCL) against imported products, utilizing USO funds for the utilization of local industries development in the field of mobile content, animation, software and other important issues related to the Government's commitment to the development of industry and infrastructure.

The periode 2013-2015, Rafly trusted to be the Vice Chairman of the Standing Committee of Network Security and Cyberspace Technology, with an agenda focused on initiation draft policies and programs to support efforts to improve human resources and related industries and defense network security technology.



## Portfolio

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# E-Commerce



MyIndo initiate gait developers Official Portal and integrate dozens of related websites in one portal. Involved full integrating the entire core system, along with Garuda building Passenger Service System, until in the year 2012 is trusted in the migration and integration of the core system of the old system of Garuda (Lufthansa) to Altea ( Amadeus ) System which is a business transformation Garuda towards e-commerce.

Significant changes also raised the Lions qualify as 5-star Airlines and entered as a 10 best world elite Airline. Currently MyIndo is changing the role of partners, manages the core engine e-commerce/e-business system which is responsible for 70% of the e-commerce system Garuda.

## Study Case

- National Flagship Airline
- 30 Mil passenger on 2015
- 5 star Worldwide Airlines
- Best Cabin Crew Airlines
- Best Economy Class Airlines
- on 2012, contribution of e-ticketing less than 2%. GA also stuck as 4 star worldwide airline.
- on 2013 we successfully migrate GA system into global system
- Since 2014 GA become 5 star airlines, best economy class & best in crew services, and become top 10 airline in the world
- On 2016, e-ticketing contribute into 30% of their revenue.
- We planning to create the environment to makes all business platform online



Official Website 2008



Internet Booking Engine 2008



Official Website 2011



Garuda Indonesia WBS

# ERP Asset Management System



The Defense Department has embarked on the development of their Alutista Logging System since 1986. Experience 6 times the turnover of the system not being able to accommodate the development of a very large INDONESIAN organizations resulted in the management of the assets of the INDONESIAN ARMED FORCES are increasingly complicated and fragmented.

Trusted MyIndo in 2014 to develop and implement Enterprise Resources Planning Asset Management, ensuring the data on previous applications 6 terakomodir, can be used in the 3000 point TNI with a variety of situations that exist. The current Department of Defense using this ERP system implemented in the 5 Organizational Unit (Kemhan, AD, AL, AU, TNI Headquarters) 16 Kotama and 1500 existing Satpor throughout Indonesia

## IT Programmer



Chevron is the largest producer of Indonesia's crude oil, accounting for approximately 40 percent of Indonesia's national production. Currently, Chevron is supported by more than 6,400 dedicated employees and more than 30,000 business partner employees. More than 97% of Chevron's employees are Indonesian nationals.

As one of the employees source, Since 2012 until now MyIndo provides IT programmer/ Developer and technical writer to handle application programs to support working system in Chevron. The human resources from MyIndo are currently handle 10 of Chevron's entities, namely: PT. Chevron Pacific Indonesia, BUT. Chevron Indonesia Company, Chevron Indonesia Ventures, Ltd., BUT. Chevron Makassar, Ltd., BUT. Chevron Ganal, Ltd., BUT. Chevron Rapak, Ltd., PT. Mandau Cipta Tenaga Nusantara, BUT. Chevron Geothermal Salak, Ltd., BUT. Chevron Geothermal Indonesia, Ltd., PT. Jasa Daya Chevron.



## E-Billing

The port is one of the largest gate out of the entry of goods and services. The port is also one of the biggest leaks point to the detriment of many parties. As the largest port in Indonesia JICT wished to perform efficiency in various aspects. For that MyIndo is believed to build the e-Billing application that aims to perform automation in the billing management with integrated gate-gate so that they cover the possibility of the occurrence of pungli, leaks, adverse manipulation attempts and so on.

This service improvement expected to make port in Indonesia have competitiveness and attraction for the perpetrators of the industry while also helping the State in controlling the outflow of incoming goods and services.



## System Informasi Distribusi Anggaran Daerah Kementrian Keuangan RI

Is the system developed by the Directorate General of Financial Equalization is useful to the financial management system of State governance institutions to the area and good DAU, DAK, foreign aid Grant, etc. The development of this cooperation between the Ministry of finance supported by the World Bank.

In this application is the whole process started filing up to the distribution of funds to the regions be held. This is very necessary in order to begin the process of filing to use and pertanggungjawab is made and can be accounted for properly so that the potential of the game as well as the use of the allocated budget and the State budget can be pressed to the maximum possible

**metrasat**

""Telkom Indonesia

## CRM – Customer Relationship Management

CRM or CUSTOMER RELATIONSHIP MANAGEMENT, PT MULTIMEDIA NUSANTARA, is an integrated web-based application and is used to plan, schedule and control the presales and postsales activities in a company.

CRM is designed to manage database marketing which is a series of systematically activities managed in an attempt to more understanding, attracting the attention, and maintaining customer loyalty favorable (most profitable customers) to achieve the company's growth healthy involves using technology to organize, automate, and synchronize sales, marketing, customer service, and technical support .

# Web Development

## Government

Istana Kepresidenan Republik Indonesia  
[www.istanapresiden.go.id](http://www.istanapresiden.go.id)

Kementerian Koordinator Bidang Perekonomian Republik Indonesia  
[www.ekon.go.id](http://www.ekon.go.id)

Sekretariat Republik Indonesia  
[www.setkab.go.id](http://www.setkab.go.id)

Paspampres  
[www.paspampres.mil.id](http://www.paspampres.mil.id)

Direktorat Jenderal Pendidikan Tinggi  
*Anugerah Kekayaan Intelektual Web Development*



Bank Permata Official Website 20..

## Organization

Biodiversity Conservation Indonesia  
[www.bci.or.id](http://www.bci.or.id)

Asosiasi Indonesia Wireless LAN Internet  
[www.indowli.or.id](http://www.indowli.or.id)

Transparency International Indonesia  
[www.ti.or.id](http://www.ti.or.id)



Komunitas Salihara



IDC Indonesia

# Corporate

PT. XL Axiata Tbk  
[www.xl-diskon.com](http://www.xl-diskon.com)

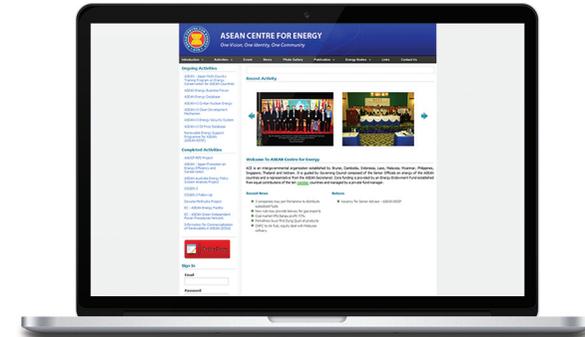
Bank Permata  
[www.permatabank.com](http://www.permatabank.com)

ASEAN Centre of Energy  
[www.aseanenergy.org](http://www.aseanenergy.org)

Swa Energy Regional Research Institute  
[www.swaenergy.com](http://www.swaenergy.com)



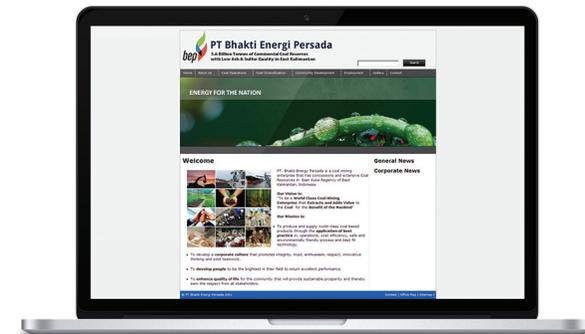
Bank Permata Official Website 20..



ASEAN Centre of Energy



XL Axiata



Bakti Energi Persada

# Clients





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