



HEAD OFFICE & PLANT

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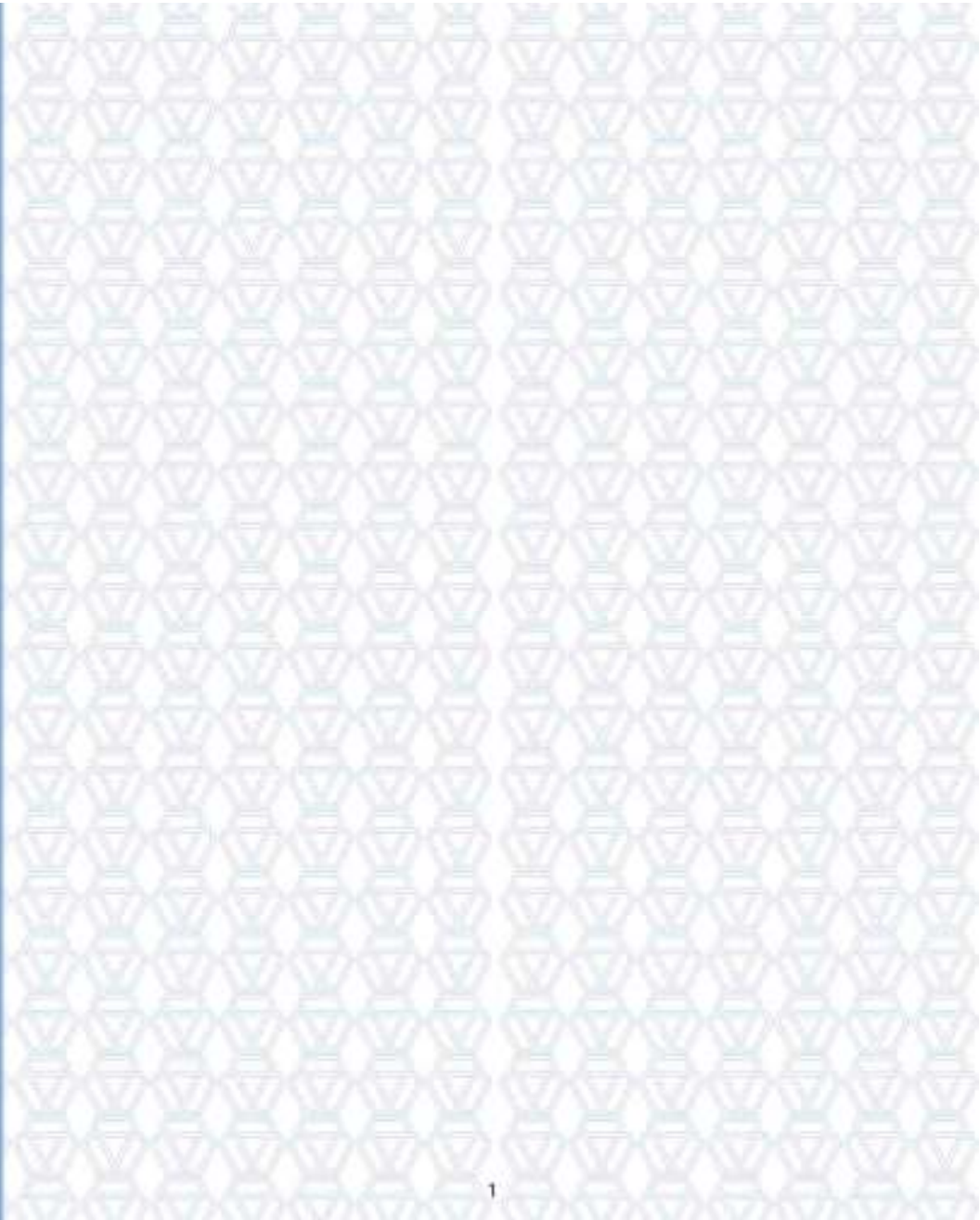
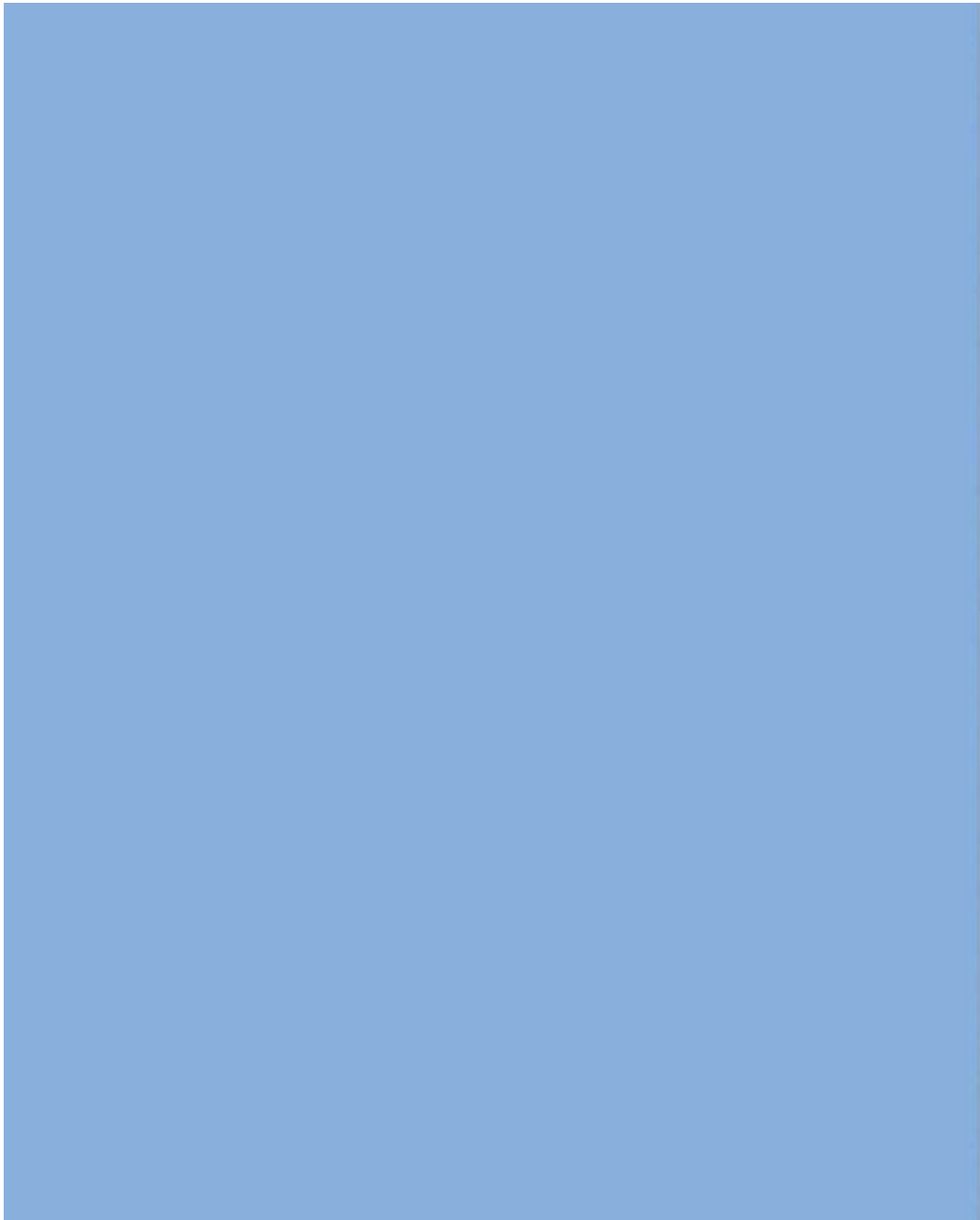
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PT. CAHAYA BILIAN LESTARI







PT. Cahaya Berlian Lestari

a modern and innovative
offset printing company

ABOUT US



PT. CAHAYA BERLIAN LESTARI

is located at Jl. Soekarno Hatta No. 168 Bandung. We were first established on 25th February 1985. The Board of Management came together and decided to open a printing company named PT. Tiga Berlian Graphics. Since printing is a big industry, they saw the potential for success in the area of offset printing and packaging. They were directly involved in the operational processes. This thought has proven right today because the company has become very successful and employed over 150 people today.

On 11th November 1995, the name of the company was officially changed to PT. CAHAYA BERLIAN LESTARI (CBL).

The Board of Management appointed are: Mr. Teddy Gunawan as Chief Executive Officer (Director) and Mr. Buddy Tanujaya as Commissioner.

On 8th April 2008, another expansion was carried out. CBL has built a much larger plant to cater for the flood of clients already enjoying reliable service, quality printing and at competitive prices.

COMPANY PHILOSOPHY

"Customers are Our Partners to Success"

Customer satisfaction has always been the ultimate goal of the company, in which the product quality and on time delivery are strongly emphasized. In doing so, the management has established a system of quality management procedures to ensure that all products meet the highest standards in the industry.

Vision

To become a well known offset printing company in Indonesia by establishing mutual commitment to focus on customer's satisfaction

Mission

To maximise the combination of traditional craftsmanship, state of the art technology and printing creativity to continuously provide the best solution for our customers, employees and society.

To Customers

Provide high quality service and product in accordance to customer's satisfaction.

To Employers

Provide opportunities for employees to develop their competency and creativity in a healthy working environment.

To Society

Provide positive contribution to the society by offering job opportunities.

PRODUCTS

Unlike many other printing companies, CBL utilizes its own state of the art digital prepress technology and highspeed computer controlled sheetfed offset press machines. All of our equipments are well known as the finest in the graphic arts industry.

Being equipped with such sophisticated technologies, CBL has maintained its competitive advantage in terms of its flexible productions. Our products are of a wide variety, ranging from shopping bags, food packaging, cake boxes, pharmaceutical boxes, shoe boxes, brochures, catalogues, calendars, books and many more.

In addition, our departements are distinguished by their functional and technical expertise combined with their hands on experience, hence ensuring that our clients receive the most modern printing procedures and innovative finishing techniques.



Our innovative finishing techniques make perfect product imaging that reflects the high quality of the original brand possible.

foil



uv



texture varnish



glitter varnish



emboss



gloss varnish



matte varnish



The management system of
PT. Cahaya Berlian Lestari
Jl. Soekarno Hatta No. 168, Babakan Ciparay, Bandung,
Jawa Barat, Indonesia
has been assessed and certified as meeting the requirements of
ISO 9001:2008

For the following activities
Offset Printing



Certificate ID: 10/1470



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Authorised by
SGS United Kingdom Ltd Systems & Services Certification
Rossmore Business Park Ellesmere Port Cheshire CH65 3EN UK
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SGS 9001-8 01 1108



MACHINERY

The machines we have in our factory are the latest in its industry :

1. Prepress

- Computer to plate, Thermal technology, Type AGFA Avalon LF, Semi automatic with inline plate processor & auto plate stacker
- Digital proofers : HP Z2500 44" 8 color
- AGFA Apogee X, CTP workflow system
- GMG, digital proof system
- Analogue plate exposure machine : 2 units
- Scanner

2. Press

- Heidelberg GTO-52
4 colors
2 colors
- Heidelberg Print Master 2 colors
- Heidelberg Speed Master 4 colors
- Roland Rekord 2 colors
- Roland R-706 6 colors

3. Post Press

- Cutting machine 3 units
- Folding & Gluing machine 2 units
- Diecutting machine 10 units
- Waterbase machine 1 unit
- Book binding machine 1 unit
- Automatic die cutting and stripping machine 1 unit
- Automatic paper folding machine 2 units

Tools :

- X-Rite Spectrophotometer
- X-Rite Densitometer
- Digital pH + Conductivity meter
- Digital Viscosity meter
- Digital Scales
- Micrometer
- Light Box



EFFICIENCY

All in one production starting from :

- Graphic Design
- DCP (Digital Color Proofing)
- Press
- Diecutting
- Folding
- Gluing
- Finishing
- Logistics

SPEED

Prepress

- With our CTP (Computer to Plate) technology, the ready data is directly transferred to the printing plates and exposed

Press

- Full size (720 x 1040 mm) press machine
- R-700 Hi Print with 6 color, speed 15,000 sheets/hour
- Speed Master 74 with 4 color, speed 12,000 sheets/hour

Post press

- Automatic Folding & Gluing machine (2 unit)

QUALITY

Compute to plate with Thermal Technology, up to 200 lpi (line per inch) with Sublima Technology to produce photo quality print, High quality Raster output from 15-99% precision

CTP Ready plate size (mm) :

- 1030x785
- 745x605
- 510x400

AGFA Apogee System for controlling CTP output

PEOPLE

The employees are well trained, have great personalities, high in loyalty and professional in doing their job. Consequently, all of these lead to satisfactory result and maximum performance of the company

Implemented Character Based Management by



PLANNING

- PPIC (Plan Production & Inventory Control)
- Inhouse Graphic Designer
- DCP (Digital Color Proofing) with : HP Z3100 & GMG System

PRECISION

- CTP precision plate
- PECOM - online between CTP & Roland 700 to control Ink Flow



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QUALITY

ASSURANCE

GENERAL WORKFLOW

DESIGN STAGE

PREPRESS STAGE

PRESS STAGE

POSTPRESS STAGE

PACKING

DELIVERY



The process starts from computer artwork to customer approved final design

Plate Making process from film

Printing processes are professionally supervised to ensure high quality printing

Qualified printed product are labeled and packed

Scheduled and prompt delivery to ensure customer satisfaction.



Printed materials are distributed on to different finishing stages, depending on the job orders.



PROFILE

Name of Company : PT. CAHAYA BERLIAN LESTARI
Establishment date : Bandung, 25 Februari 1985
Company Address : Jl. Soekarno-Hatta No. 168 Bandung 40223 - Indonesia
Type of Business : Offset Printing
Man Power : 150 Persons
Printing Capacity : Approximately at 80,000/Hr
Factory Area : Approximately at 15,000m²

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We are printing while you are sleeping...

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We'd love to show you how we can help your business
and save your time and money.

Our fully trained and helpful staff will attend to your needs
whilst our designers and typesetters bring your ideas to life.

You will be amazed by the results.

Getting your print has never been easier.